

GOVERNMENT OF JAMMU AND KASHMIR
CIVIL SECRETARIAT: TOURISM DEPARTMENT
SRINAGAR/JAMMU

Subject:- Sanction of advance drawl of funds for promotional campaign of Tourism Outside J&K.

Reference: Director Tourism Kashmir's letter No. DTK/PUB/695/223 dated: 01-09-2021.

Government Order No. 102-JK (TSM) of 2021
Dated : 06 - 09 - 2021

Sanction is hereby accorded in favour Director Tourism Kashmir to the advance drawl of Rs. 5.00 Lakhs (Rupees five Lakhs only) out of the available funds under detailed head "009-Advertisement & Publicity" below Major Head 3452-Tourism (Revenue Budget) 2021-22 in order to make arrangements for organizing of promotional/ publicity campaign of Tourism outside J&K, subject to fulfillment of following conditions: -

1. No diversion of funds shall be allowed without prior approval of the competent authority.
2. The expenditure shall be incurred after observing all codal formalities as per rules in vogue.
3. That the funds are available for the current financial year 2021-2022 for the said purpose under the relevant head of account/ schemes.
4. Red Account may be submitted to the Accountant General J&K within stipulated time /period during current fiscal.

This issues with the concurrence of Director Finance Tourism Department.

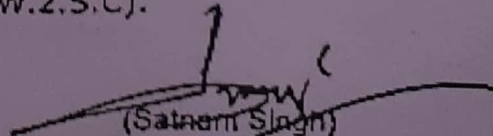
By Order of the Government of Jammu and Kashmir.

Sd-
(Sarmad Hafeez) IAS
Secretary to Government
Dated: -09-2021.

No. TSM/Pub/36/2021

Copy to the: -

1. Accountant General, J&K.
2. Joint Secretary (J&K) Ministry of Home Affairs, Government of India New Delhi.
3. Director, Archives Archaeology & Museums, J&K.
4. Director Tourism Kashmir for information & necessary action.
5. Pvt. Secy. to Secretary to Govt., Tourism Department for Information of the Secretary.
6. Government Order file. Monday Return (W.2.S.C).


(Satnam Singh)
Director Finance

Government of Jammu and Kashmir
Tourism Department, Civil Secretariat, J&K

Subject: Visit of Hon'ble Ministers, Government of India-assigning of responsibility thereof.

Ref:- Governmentn Order No. 842-JK(GAD) of 2021 dated 07.09.2021 issued by GAD

Government Order No. 103 -JK(TSM) of 2021
D a t e d 08 -09-2021

Sanction is hereby accorded to the :-

1. Nomination of following two officers as Departmental Nodal Officers in respect of Tourism and Culture Departments for smooth visit of Hon'ble Ministers, I/c Tourism and Culture, GOI visiting to the UT of J&K in connection with public outreach programme in J&K:-
 - a) Shri Syed Fakhrudin Hamid, IAS Managing Director, J&K Tourism Dev Corp - **Kashmir Division**.
Mobile No: 7889591240
 - b) Shri Naresh Kumar, JKAS Additional Secretary to the Government, Tourism Deptt - **Jammu Division**.
Mobile No: 9419146662

The Departmental Nodal officers shall prepare itinerary of the Hon'ble Ministers in consultation with the office of the Hon'ble Ministers, the Divisional Commissioner, Kashmir/Jammu and the concerned Deputy Commissioners. The same shall be shared with the concerned Departments and Agencies viz Hospitality & Protocol Department, ADGP Security, Director Motor Garages and General Administration Department.

2. Further, following officers are nominated as Liaison Officers who shall liaise with the office of the Hon'ble Ministers and Divisional Commissioner, Kashmir/Jammu for smooth visit of the Hon'ble Ministers. The officers shall also liaise with the aforementioned Departmental Nodal Officers in the matter.
 - a) Shri Naresh Kumar, Deputy Director (Publicity), Directorate of Tourism Jammu- **Jammu Division**
Mobile No.: 9419261648
 - b) Shri Shahnawaz Shah, Manager (Marketing) SKICC-**Kashmir Division**
Mobile No.: 9419014344

By order of the Government of Jammu and Kashmir.

Sd/-
(Sarmad Hafeez)IAS
Secretary to the Government
Dated: 8.09.2021

No. TSM/Adm-2021/Misc

Copy to the: -

1. Director General of Police, J&K.
2. Principal Secretary to the Government, Home Deptt.
3. Commissioner/Secretary to the Government, Transport Deptt